



# EARTH DAY 2023

City of Pinole



# **EARTH DAY / *EARTH MONTH***

**Earth Day is Saturday, April 22<sup>nd</sup>**

**Opportunity for Pinole to recommit to its stewardship of the earth**

# COMMUNITY OUTREACH

- Partner with local organizations
- Community involvement
- Volunteer opportunities
- Activities throughout April

# EARTH DAY THEME: **ACTION**

- Provide direction for activities
- Convey a consistent message
- **TAKE ACTION FOR THE EARTH!**





# MAIN EVENT

## Pinole Earth Walk

A community walking pledge for our planet



San Pablo Bay

see map 14

**Start**

# Bay Trail Walking Path

**Start: Lone Tree Point,  
Rodeo**

**Finish: Fernandez Park**

*(proposed path)*



**Finish**

**Bay Trail**

- Paved
- Dirt/Gravel
- On Street
- Planned

**Other Trail**

- Existing
- Planned

0 0.5 1 mile

see map 16

# PICNIC AT THE PARK

- Finish line at Fernandez Park
- City-sponsored eco-friendly snacks and refreshments
- Community Gathering



# MORE EARTH DAY ACTIVITIES

- City-wide community clean-up(s)
- Student Art Display at City Hall
- Earth Day video montage
- Website page
- Story reading at the library
- Green waste and/or recycling demonstrations
- Plastic reduction workshop
- Fight climate change with diet change (cooking class)

# FISCAL IMPACT

Event / Activity	Estimated Cost
Posters and banner printing	\$1,500
Hanging and mounting materials for art display	\$100
Walk event supplies and signage	\$500
Snacks and refreshments for 500 residents and volunteers	\$4,000
Walk event set-up and breakdown by Public Works	\$1,200
<b>TOTAL ESTIMATED COST</b>	<b>\$7,300</b>

# EARTH DAY SUMMARY



## Take Action!

- Walk for the planet
- City-wide clean-up
- Variety of activities
- Outreach / partnerships
- Month of April



# THANK YOU

City of Pinole